

# Coconino County Board of Supervisors

April 22, 2014

Transportation Initiative  
Jobs and Economic Development





## Historic Economic Sectors

Tourism /Recreation Mining

Agriculture

Energy

Government

Lifestyle/Climate – Lake Powell

Forest Products

Education – Northern Arizona University,

Coconino Community College

## New Economic Sectors

Start-Up/Entrepreneurship

Biosciences

Medical Device Manufacturing

Indian Gaming Economy

Medical Services

Software

Technology

Advanced Manufacturing



## **Northern Arizona Regional Economic Linkages**

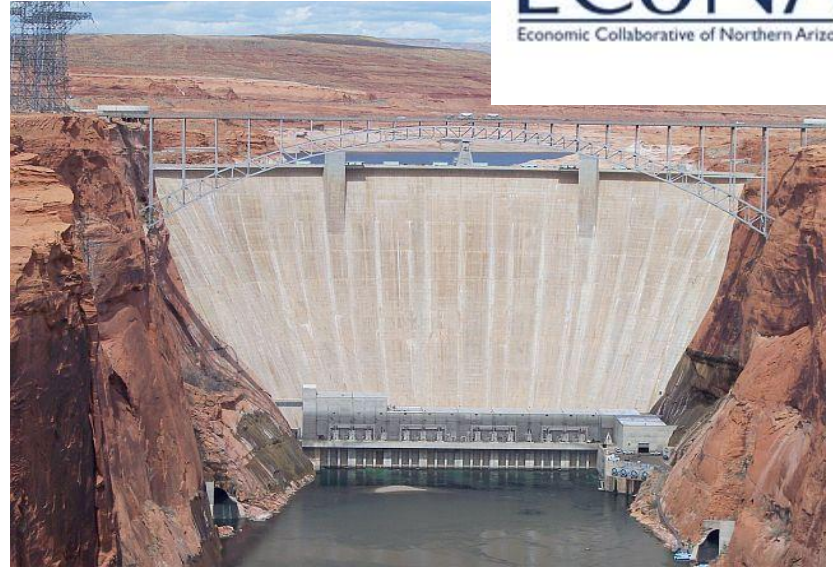
Work Force  
Tourism ( Major)  
Lifestyle  
Recreation  
Retail

## **Constraints**

Land (Public Land) – Redevelopment, Density, Height  
Water  
Infrastructure  
Climate Change



# Northern Arizona Economics



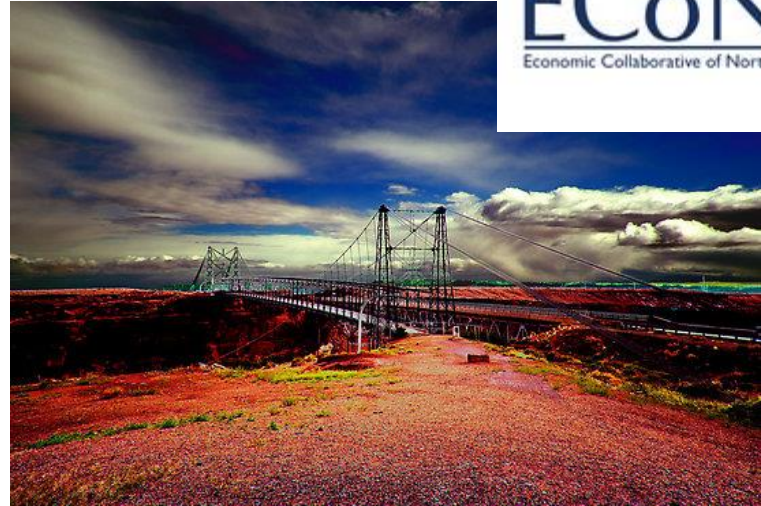


# Northern Arizona Economics





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# *Northern Arizona Economics*







## **I-40/89A Consortium**

Navajo Nation

Flagstaff

Tuba City

Hopi Nation

Grand Canyon

Page

Williams

Winslow

Ash Fork

Holbrook

## **I-40/89A Consortium Collaboration**

- Affordable Housing
- Navajo Gaming Economy – Twin Arrows Development Plan
- Belmont Industrial Park
- Tourism
- Regional Workforce Transportation System – NAIPTA
- Hopi I-40 Development Plan
- Job Creation
- Business Incubation - NACET – Serving the Region
- Sector Strategy Meetings



# Employers Depend on Roads

## 1. Over 3500 of County Residents Commute to the Region's Major Employers

➤ Nestle Purina



➤ W.L. Gore



➤ Flagstaff Medical Center



Flagstaff Medical Center  
Northern Arizona Healthcare

➤ Northern Arizona University

➤ Power Plants



# Employees Depend on Roads

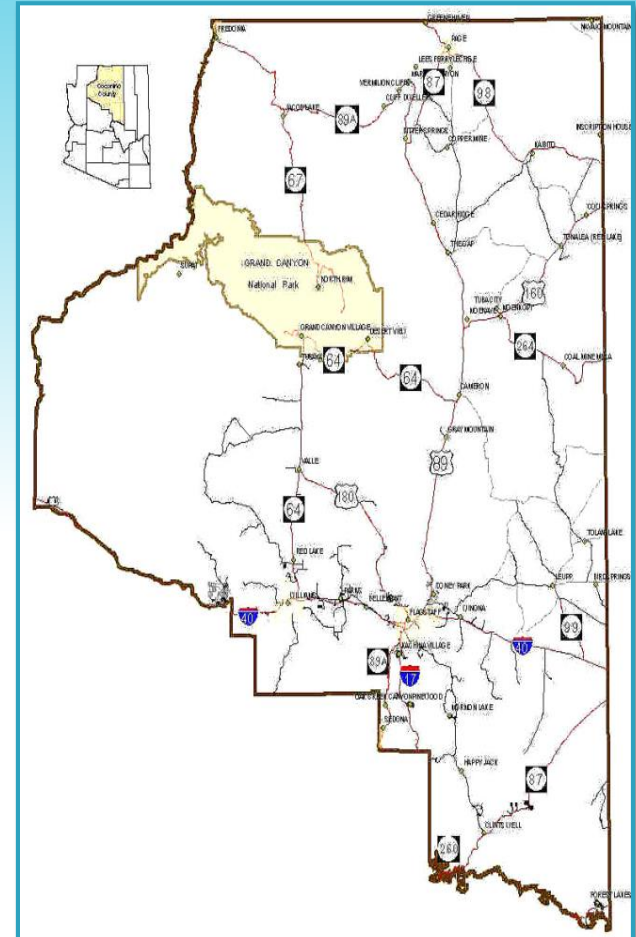
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- 1. 18,000 Employees Commute into Flagstaff for Work**
- 2. 9,800 Flagstaff Residents Commute to Communities Around the Region for Work**



# Employee Commuting

1. Sedona
2. Williams
3. Winslow
4. Tuba City/ Navajo
5. Hopi
6. Grand Canyon/Tusuyan
7. Page
8. Verde Valley
9. Payson



# Transportation System Reliability

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**1. Local Employer's Rely on Well-Maintained Road System**

**1. They Rely on Their Work Force Getting to Work on Time and Safely**



# Transportation System Reliability

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## Reduced Service Levels Would Affect Commuters and Employers

- Reduced snow removal would negatively effect all commuters but especially shift workers
- Slower Commutes
- Increased Commuting Danger

# Roads Are Economic Development

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## Improving and Maintaining County Roads Results in a Better Economic Future for the Region

- New Jobs and Spending in the Region
- Positive Economic Impact
- Increases Tourism Revenues and Associated Sales Taxes
- Business Attraction Opportunities Improved
- Business Retention and Expansion



# Roads Are Economic Development

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## Critical Access For Commerce and Services

- **Flagstaff is a Regional Shopping Hub**
  - **Residents of the Navajo and Hopi Nation spend >\$250 million in Flagstaff**
- **Flagstaff Medical Center – Regional Referral Center – Level 1 Trauma Center**
- **Tourism Drives the Coconino County Economy – For Most Communities Tourism is the Major Economic Driver**